

Sell Sheets and Booklets

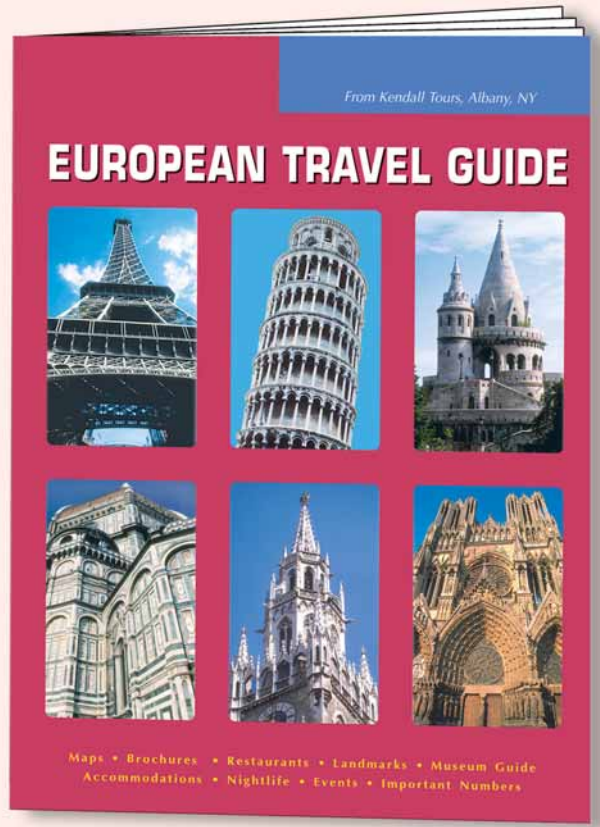
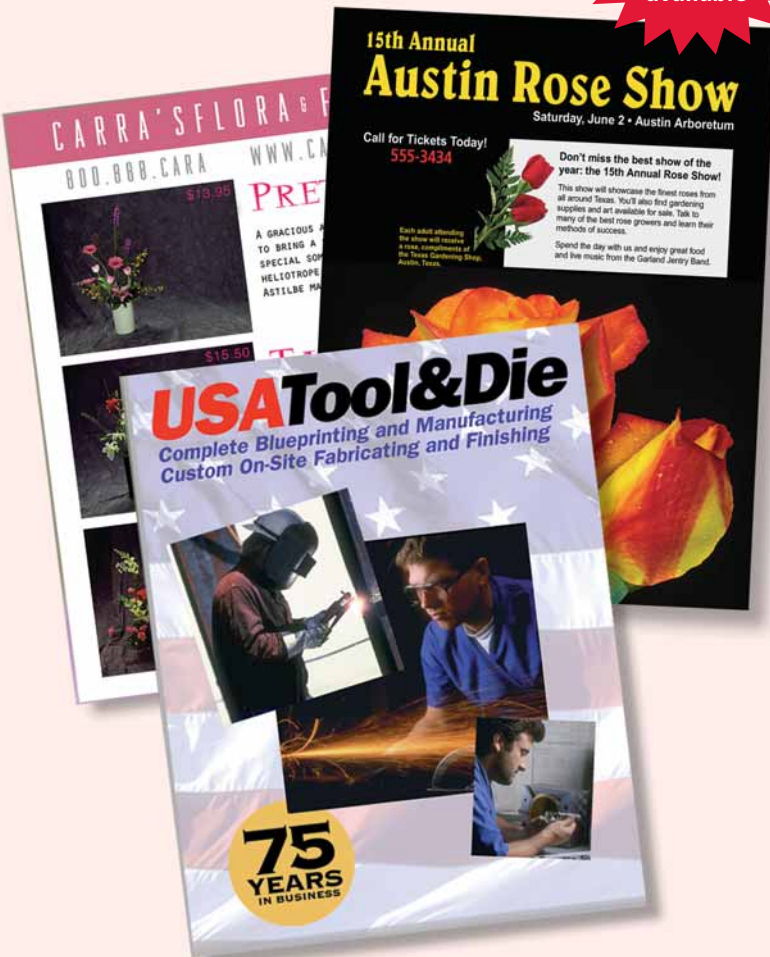
Make your first impression count

Your customers want to know what's in it for them. Explain why your product is better than the competition. Describe what your product or service does better, faster or longer. Display your product being used, your employees at work or your happy, satisfied customers. A picture really is worth a thousand words!

- Sell Sheet Sizes*:** 8-1/2" x 11"
8-1/2" x 14"
- Booklet Sheet Sizes*:** 11" x 17" folded to 8-1/2" x 11"
8-1/2" x 11" folded to 5-1/2" x 8-1/2"
7" x 5-1/2" folded to 3-1/2" x 5-1/2"
8, 12, 16, 20, 24, 28 and 32 pages
saddle stitched.

- Color:** Four-color on front only
Four-color on front, one- or two-color on back
Four-color on both sides

*Other sizes available. Call for details.



Sell sheets are perfect for:

- Instruction sheets
- Article reprints
- Product flyers
- Catalogs
- Trade show handouts
- Press releases

Color is affordable!

Now you can get high-quality, full-color printing at affordable prices. Quantities start as low as 500!

Color makes good business sense.

- Invokes emotion
- Increases readership by **40%**
- Incites action
- Increases desire to act by **30%**
- Boosts sales
- Increases ad recall by **20%**